



# WWPC Sponsorship info

Established in 2000, Worldwide Project Consortium, WWPC is the largest franchise network for project forwarders in the world with global presentation. WWPC Member Companies offer the best exponent of their craft within their own countries. With their united experience the WWPC Members can cover any movement requirement from a single domestic job to the largest international multi-modal project.

## THE WORLDWIDE PROJECT CONSORTIUM (WWPC)

The aim of the WWPC is to use its' vast marketing potential and technical ability to ensure that each of its' Members retains prime position within their own areas of operation and by offering united membership procurement power to shippers ensuring a truly global service of supreme quality at realistic prices. The end result is a progressive and healthy relationship with present and future trading partners.

For a full list of current Members please consult the WWPC Directory on our web site [www.wwpc.eu.com](http://www.wwpc.eu.com).

## CONFERENCES

WWPC conferences are held annually in different locations around the world. Company owners, directors, senior managers and decision makers represent their countries. This high-level contact makes the WWPC special: the facility to develop relationships with the people who make decisions for their respective companies is of paramount importance.

Member attendance is high at each conference. Important project forwarding and logistics management companies in one place gather as a captured market for potential Sponsors.

Conferences are held in major city locations, in quality hotels with professional conference facilities. We place high emphasis on the social aspects of the meeting and informal get-togethers.

## BENEFITS OF SPONSORSHIP

- Presence of prospective global clients in one room
- WWPC Member Companies are of excellent quality
- Opportunity to make first class industry contacts
- All WWPC Members are buyers of quality equipment and services
- Potentially just a single order/contract could pay sponsorship costs ten times over (a fraction of advertising costs for same result)
- To visit these companies individually around the world would prove cost-prohibitive in travel expenses
- Sponsor exposure on the WWPC web site for a period of 12 months, including the company logo that will be linked directly to your own web site
- Interview possibilities with attending trade journalists
- Find out first-hand about the WWPC
- Make useful networking contacts

## COST OF SPONSORSHIP: USD 10.000,00

- Make a 20 minutes presentation to the meeting
- Sponsors are invited to circulate company brochures and/or other promotional materials for members
- Company listing, complete with logo and direct link to your own web site, onto the official WWPC web site [www.wwpc.eu.com](http://www.wwpc.eu.com) for a period of 12 months.
- Can put up banners
- Invitation to join WWPC Members for official banquets and social events
- Free accommodation (1 room) at the conference hotel

## PRESENTATION

The presentation should be around 20 minutes long, and is usually followed by a question time. The subject matter should be as interesting as possible for the target audience (i.e. relevant to project forwarding, client expectations and requirements, heavylift transportation, or other industry associated aspects) and we also encourage humor where possible.

The presentation may be performed from laptop computer equipment. Sponsors should also have a backup copy with them just in case.

## PROCEDURE

- Interested Sponsors contact the WWPC Director by E-mail / telephone stating interest.
- After confirmation WWPC sends out invoice for full amount to Sponsor.
- Sponsor pays invoice in full
- WWPC Director to meet with Sponsor for trial run of presentation in the conference premises.
- There is a reception in the evening prior start of the conference and a dinner on the conference day and Sponsors are most welcome to attend.
- The Sponsor is invited into the meeting to make their presentation (timing as per Agenda).
- WWPC Directors formally introduces each Sponsor, assists with technical running of presentation if required and takes photographs etc. (Sponsors are welcome to bring their own Assistant for this aspect if preferred.)
- Sponsors are invited to stay in the conference room for networking purposes and can also join the group for lunch, dinner and any other official events.

## CONTACT

If you have any questions or require further clarification of any aspect, please contact our Head Office at any time:

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## WWPC CONFERENCES SINCE 2001:

2001	Brussels, Belgium	2011	Mumbai, India
2002	Hong Kong	2012	Sao Paulo, Brazil
2003	Lisbon, Portugal	2013	Prague, the Czech Republic
2004	Istanbul, Turkey	2014	Phuket, Thailand
2005	Cancun, Mexico	2015	Fuengirola, Spain
2006	Cartagena, Colombia	2016	Panama City, Panama
2007	Cape Town, South Africa	2017	Cebu, the Philippines
2008	Dubai, United Arab Emirates	2018	Amsterdam, the Netherlands
2009	Frankfurt, Germany	2019	Muscat, Sultanate of Oman
2010	Kuala Lumpur, Malaysia		

## WWPC IS A MEMBER OF:

