



WWPC Sponsorship information

Established in 2000, the Worldwide Project Consortium (WWPC) is a network for project forwarders worldwide. WWPC member companies are the leading experts in their respective countries, offering exceptional service in project logistics. With their combined experience, WWPC members can manage everything from domestic projects to large-scale international multi-modal operations.

The Worldwide Project Consortium (WWPC)

WWPC leverages its extensive marketing reach and technical expertise to help its members maintain a strong position in their respective markets. By uniting procurement power, WWPC ensures that shippers receive a truly global service of the highest quality at competitive prices. The result is a progressive and sustainable relationship with current and future trading partners.

For a full list of current members, please visit the WWPC Directory at www.wwpc.eu.com.

WWPC Conferences

WWPC hosts annual conferences in different global locations, bringing together company owners, directors, senior managers, and key decision-makers. This high-level interaction is what sets WWPC apart: fostering direct relationships with individuals who drive their companies' decisions.

Attendance at these conferences is consistently high, making them an exceptional opportunity for sponsors to connect with industry leaders. The events are held in major cities, featuring high-quality venues with professional conference facilities. WWPC places a strong emphasis on both structured meetings and informal networking opportunities.

Benefits of Sponsorship

Sponsoring a WWPC conference provides unparalleled access to key players in the project forwarding and logistics industry. Benefits include:

- Direct engagement with potential global clients in a single location
- Access to high-quality WWPC member companies
- Opportunity to establish first-class industry contacts
- Exposure to buyers of quality equipment and services
- Potential for significant return on investment—just one contract could cover sponsorship costs many times over
- Cost-effective alternative to individual business travel
- One-year exposure on the WWPC website, including your logo with a direct link to your website
- Interview opportunities with attending trade journalists
- First-hand insights into the WWPC network
- Valuable networking opportunities

Sponsorship Package – USD 10,000

Sponsorship includes:

- A 30-minute presentation to conference attendees
- Distribution of company brochures and promotional materials
- A featured listing on the WWPC website for 12 months, including a logo and direct website link
- Option to display banners at the event
- Invitation to official banquets and social events
- Complimentary accommodation (one room) at the conference hotel

Presentation Guidelines

Sponsorship presentations should be approximately 30 minutes long, followed by a Q&A session. Content should be engaging and relevant to the audience, covering topics such as project forwarding, client expectations, heavy-lift transportation, and other industry-related subjects. Humor is encouraged where appropriate.

Presentations should be prepared for laptop display, with a backup copy available.

Sponsorship Procedure

1. Interested sponsors contact the WWPC Director via email or phone.
2. Upon confirmation, WWPC issues an invoice for the full sponsorship amount.
3. The sponsor pays the invoice in full.
4. The WWPC Director meets with the sponsor for a presentation trial run at the conference venue.
5. Sponsors are invited to attend a welcome reception the evening before the conference and a formal dinner on the conference day.
6. Sponsors deliver their presentation as per the conference agenda, introduced by WWPC Directors.
7. WWPC Directors provide technical assistance, take photographs, and ensure smooth presentation execution (sponsors may bring an assistant if preferred).
8. Sponsors are encouraged to remain in the conference room for networking and to participate in official events, including lunch and dinner.

For more information or to secure your sponsorship, please contact the WWPC Director at your earliest convenience:

Worldwide Project Consortium Ltd.
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WWPC Conferences since 2001:

2001 Brussels, Belgium	2012 Sao Paulo, Brazil
2002 Hong Kong	2013 Prague, Chequia
2003 Lisbon, Portugal	2014 Phuket, Thailand
2004 Istanbul, Türkiye	2015 Fuengirola, Spain
2005 Cancun, Mexico	2016 Panama City, Panama
2006 Cartagena, Colombia	2017 Cebu, the Philippines
2007 Cape Town, South Africa	2018 Amsterdam, the Netherlands
2008 Dubai, United Arab Emirates	2019 Muscat, Sultanate of Oman
2009 Frankfurt, Germany	2022 Vienna, Austria
2010 Kuala Lumpur, Malaysia	2023 Toronto, Canada
2011 Mumbai, India	2024 Ho Chi Minh City, Vietnam

Next Conference: 5-8.10.2025, Milan, Italy

WWPC IS A MEMBER OF:

