Kaleido Ideas & Logistics marks 50 years of logistics transformation and international expansion

Established in Vigo in 1976 as Vasco Gallega de Consignaciones, Kaleido Ideas & Logistics has grown from a local ship agency into an international logistics provider serving a wide range of industrial sectors. The business is now part of Grupo Mare, which comprises 16 companies and employs more than 350 people.



Xoán, Juan and Xosé Martínez at Kaleido Ideas & Logistics' 50th anniversary celebration.

Vigo, 9 November 2026. — Kaleido Ideas & Logistics is marking its 50th anniversary, five decades after Juan Martínez Domínguez founded Vasco Gallega de Consignaciones on 9 November 1976. What began as a ship agency operating out of the Port of Vigo has since developed into an international logistics business providing specialist services to industrial customers across multiple sectors.

That transformation has unfolded against a backdrop of profound change in global logistics. As supply chains have become more complex and international markets more interconnected, demand for specialist expertise has continued to grow. Kaleido has responded by diversifying its operations, expanding into new markets and developing additional capabilities, combining technical knowledge, innovation and operational experience with an increasingly international reach.

From ship agency to specialist industrial logistics

In its early years, the company focused on ship agency services and port operations. However, its pursuit of new business opportunities soon led it to diversify into activities that would go on to become some of its core areas of expertise.

A key milestone came in 1979, just three years after its foundation, when the company handled its first granite export. This laid the foundations for its international natural stone logistics business, a specialism it has continued to develop over the decad



Archive images of Kaleido Logistics' port terminal in Vigo, showing granite loading and handling operations during its early years.

Another significant milestone followed in 1986, when the company began handling project cargo, involving the transport of oversized, heavy or technically challenging industrial loads. This marked a move towards increasingly complex logistics projects requiring tailored planning, specialist technical expertise and close coordination between different modes of transport.

Building on this experience, the company gradually expanded its operations into a broader range of industries, including energy, steel and aluminium, automotive, retail & food, pharma and bulk cargo, among others.

As its industrial expertise grew, so did the scope of its services. Today, Kaleido Ideas & Logistics offers a comprehensive range of logistics solutions encompassing sea, road and air freight, port operations worldwide, customs clearance, warehousing,

engineering and innovation, alongside specialist services for sectors such as offshore wind energy.

This expansion marks a shift from traditional port-based activities towards the management of integrated logistics operations tailored to the specific technical and operational requirements of each industry.

International expansion as a key driver of growth

International expansion has played a central role in the growth of Kaleido Ideas & Logistics. From its beginnings in Vigo, the company has progressively established its own presence in strategic markets across Europe, the Americas, Asia and Africa.

In recent years, Africa has become an increasingly important focus for the business, with investments aimed at developing inland logistics corridors, strengthening connections between ports and production centres, and restoring rail freight operations, particularly in Angola and Namibia.



The new Karibib–Walvis Bay rail corridor in Namibia, managed by Kaleido Ideas & Logistics in collaboration with TransNamib.

These initiatives reinforce a logistics model that combines local presence with international expertise, multimodal transport capabilities and innovation, enabling the company to meet the evolving needs of industrial customers.

From Vasco Gallega to Kaleido Ideas & Logistics: business transformation and generational continuity

The evolution of the business has also been reflected in its corporate identity. In 2013, Vasco Gallega adopted the name Kaleido Ideas & Logistics, reflecting the diversification of its activities and the development of a service offering that extended well beyond its maritime and port-related origins.

The expansion of its various business divisions, together with the addition of new companies, has shaped today's Grupo Mare, a business group bringing together complementary capabilities and specialist expertise in logistics and industrial services.

Throughout this transformation, the founding family has remained closely involved in the business. Xoán Martínez and Xosé Martínez, sons of founder Juan Martínez Domínguez, are now part of the group's management team, ensuring continuity for the business established in Vigo half a century ago.

Half a century of history, with an eye on the future

Kaleido Ideas & Logistics reaches its 50th anniversary at a time of significant change for the international logistics industry. The restructuring of global supply chains, the energy transition, digitalisation and the growing complexity of industrial projects are reshaping industry requirements and creating new opportunities for specialist logistics providers.

Against this backdrop, the company is entering a new phase of development, drawing on five decades of experience, its international presence and the adaptability that has characterised its history. Industrial specialisation, innovation and the development of logistics solutions tailored to the specific requirements of each project remain central to its operations.

Today, 9 November 2026, marks exactly 50 years since the establishment of Vasco Gallega de Consignaciones. Five decades of transformation have taken the company from its maritime roots in Vigo to a new chapter of opportunities in international logistics.